

For Immediate Release
July 20, 2017

Finalists Announced for 2017 Wisconsin Innovation Awards

Winners to be announced at public awards ceremony on October 4 in Madison

Madison— July 20, 2017 — Thirty companies and nonprofit organizations have been selected as finalists for the 2017 Wisconsin Innovation Awards. In total, 233 businesses, products and services from around the state were nominated. The finalists were determined by a panel of 23 statewide industry experts, with winners to be announced on October 4, 2017 at an awards ceremony at the Wisconsin Union Theater in Madison. Nominations spanned all parts of Wisconsin, represented large, medium and small companies, startups, established businesses, and nearly all industries.

The Wisconsin Innovation Awards Ceremony is open to the public, with ticket bundles currently available for sale. The event begins at 5:30 pm with a reception, and continues with the awards program at 7:00 pm. Ticket information and details are available at www.wisconsininnovationawards.com.

The Wisconsin Innovation Awards Ceremony is presented by American Family Insurance and supported by Exact Sciences, First Business Bank, Green Clock Films, JP Cullen, Neider & Boucher, Props Unlimited, and the Wisconsin Economic Development Corporation, with support from the Irwin A. and Robert D. Goodman Foundation, HealthX Ventures, Teel Plastics, and WARF.

2017 Wisconsin Innovation Awards Finalists:

Company	City
Arch Virtual http://www.archvirtual.com	Oregon
Bendyworks http://www.Bendyworks.com	Madison
Berntsen International Inc. http://www.inframarker.com	Madison
Classmunity LLC https://www.classmunity.com	Whitefish Bay
Compost Crusader http://www.compostcrusader.com	Milwaukee
CORNCOB Inc. http://www.corncobinc.com	Waukesha
DotCom Therapy http://www.dotcomtherapy.com	Madison
DynaTrap	Milwaukee

http://dynatrap.com	
Eco-Latch Systems LLC http://www.boxlatch.com	Pewaukee
Fix Development LLC http://www.fixdevelopment.com	Milwaukee
GrocerKey http://www.grocerkey.com	Madison
Informatics Skunkworks http://skunkworks.engr.wisc.edu/	Madison
Journey Mental Health Center http://www.journeymhc.org	Madison
Lumanu http://www.lumanu.com	Milwaukee
Midwestern BioAg http://www.midwesternbioag.com	Madison
Northern Star Fire LLC http://www.NorthernStarFire.com	Eau Claire
OneEvent Technologies http://OneEventtech.com	Mount Horeb
PATHOGENOMICA http://www.pathogenomica.com/	Madison
Plumb Pharmaceuticals LLC https://www.linkedin.com/in/lisa-krugner-higby-39746025/	Middleton
Pointcare Genomics Corporation http://www.pointcaregenomics.com	Madison
PreventionGenetics http://www.preventiongenetics.com	Marshfield
Stimmi LLC https://www.stimmi.org/	Madison
Total Administrative Services Corporation http://www.tasconline.com	Madison
Tri 4 Schools http://www.tri4schools.org	Verona
UW Law & Entrepreneurship Clinic http://www.uwle.org	Madison
VibeTech Inc. http://www.vibetechglobal.com	Sheboygan
WholeTrees LLC http://www.wholetrees.com	Madison
Wisconsin Women's Business Corporation https://www.wwbic.com/	Milwaukee
WiSolve Consulting Group http://www.wisolve.org	Madison
Zendesk http://zendesk.com	Madison

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About the Wisconsin Innovation Awards

The Wisconsin Innovation Awards (WIA) connects and showcases innovators throughout the state of Wisconsin, across industries and organizations of all shapes and sizes.

By producing and providing educational media content, organizing a statewide network of experts willing to mentor and support each other, and hosting events that highlight groundbreaking work, WIA is building a lasting legacy of instruction inspired by Wisconsin's thinkers, makers, creators, and designers. WIA fosters innovation in this state and helps shine a light on companies throughout the state that have transformational ideas.

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